



Alberta Regional Consortia

Alberta Regional PD Consortium

Adult Learning for Students' Sake

Career and Technology Studies

Webinars 2009-2010

Management and Marketing: Ideas for Projects at the Intro Inter and Advanced Levels *with Karen Kiefer*

September 30th, 2009
4:30 pm to 5:30 pm
Please log on at 4:00 pm to do your mic & speaker test!
\$20

ABOUT THE SESSION:

How to engage students in a project in the area of Management & Marketing - how to start at the intro level and move it up into the intermediate and advanced levels. What does this look like and how does it enhance my students learning in this area.

ABOUT THE FACILITATOR:

Karen graduated with a B.Ed. degree in Secondary Education from the University of Calgary. She completed a double major in Pure Math and Languages and worked in and around the Oil & Gas industry of Calgary for 15 years. During this time she completed a Management Certification in Personnel Management and Human Resources from the University of Calgary and her 4th Level C.M.A. She also completed a Master's in Distance Education from Athabasca University. Moving into Education eleven years ago, Karen has taught computer graphic design, multimedia and other business courses in CTS. As the Curriculum Leader for CTS at Forest Lawn High School she assisted staff throughout the area of CTS with the program of studies and budgeting.

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